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JOHN MARSHALL LURES MICHELLE LYNCH
Talented marketing professional joins fast-growing bank

[Reston, VA] [January 14, 2013] – Today John Marshall Bank, one of the fastest-growing community banks in the Washington metro area, announced the addition of Michelle Lynch to its team of banking leaders. Ms. Lynch, marketing officer, will be based in John Marshall Bank’s Reston office.

“I am excited to have Michelle Lynch join our expanding marketing team in Reston” said Bruce Gemmill, John Marshall Bank’s Chief Marketing Officer. “Michelle has a proven track record of successful marketing experience both nationally and within the Northern Virginia business community. Michelle also embraces any opportunity to meet people with whom she can share the John Marshall Bank story. She’ll work in well with our business development efforts.”

Michelle Lynch brings with her 10 years of marketing experience. Prior to joining John Marshall Bank, Michelle was the Marketing Director for seven years at Professional Warranty Corporation, where she specialized in implementing national marketing programs that increase annual market share. Michelle brings with her a desire to provide personalized customer attention.

“John Marshall Bank offers an incredible opportunity to grow in my profession, especially since the bank is the fastest-growing bank in Virginia and continues to expand its market share. Its business model places a priority on customer satisfaction, which is incredibly important to me. I am delighted to be joining John Marshall Bank, especially the chance to work with their great banking team throughout the Washington, DC metropolitan area.”

Michelle graduated in three years from George Mason University making the Dean’s List. She received her BS in Health Sciences with a minor in Business Administration. She lives in Fairfax.

The addition of new talent like Michelle Lynch is being seen as a demonstration of John Marshall Bank’s strength as a well-run bank that is meeting the challenges of today’s economy. The bank has five branches throughout the Washington, DC metropolitan area, with plans for a sixth branch in Alexandria. The bank also has a loan production office in Alexandria and one in the District of Columbia.

John Marshall Bank first opened to the public under that name in May 2008. Since that time, customer service, satisfaction, and success have inspired the bank’s leaders who have helped it to grow into one of the areas most respected and well capitalized banks.

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Please visit <http://www.johnmarshallbank.com>

For more information or to schedule an interview with a John Marshall Bank spokesperson please contact Bruce Gemmill of John Marshall Bank at 703-584-0870, or bgemmill@johnmarshallbank.com