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## Corporate Philanthropy Under the Radar

*John Marshall Bank was awarded the Best of Reston's Corporate Business Leader designation for its corporate philanthropy*



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John Marshall Bank regularly finds itself in the media for its exceptional financial performance, including most recently being listed among the top 100 best performing banks in the United States. Less known, however, is that the bank's corporate philanthropy is generous and spread liberally throughout Northern Virginia and the Washington, DC metropolitan region.

John Marshall Bank is a community bank, and in the truest sense of a community bank's definition, John Marshall Bank is dedicated to serving the needs of the community in which it serves. This means going beyond the financial needs of the business community, and providing time, talent and financial resources to assist the communities in which the bank actively conducts business. The bank's officers are all encouraged to engage the community through volunteer work, leadership of service organizations and identifying social programs for financial assistance.

"We want to be good neighbors. It is our privilege to support the good works of organizations helping

those less fortunate, but we prefer to quietly support our chosen charities rather than publicize our bank's generosity," said Bill Ridenour, president of John Marshall Bank.

Bill's comment reflects the initial resistance Good Business faced when we approached John Marshall Bank about this article. The bank reluctantly agreed to be interviewed for this article, since it believes in the principal that giving to those in need should not be used to benefit the giver. Humility is refreshing.



The John Marshall Bank Executive Team (left to right) Carl Dodson, executive vice president and COO; John Maxwell, chairman and CEO; Edward Harrington, regional president (Maryland and the District of Columbia); Sonia N. Johnston, regional president (Arlington County, Va.); Paul Bice, regional president (Loudoun County, Va.); Bill Ridenour, president and chief administrative officer; Mark Moore, executive vice president, chief lending officer.

John Marshall Bank is actively involved with underprivileged educational initiatives, such as the Latino Student Fund. Bank officers have donated numerous hours mentoring Hispanic children, stressing

the importance of completing their education, working hard to achieve their dreams and becoming productive citizens.

Officers also help to raise funds for the Fairfax County Educational Foundation to financially assist K-12 public schools.

In 2012, John Marshall Bank held its first banker motorcycle ride to raise awareness and support for wounded warriors. The annual event has grown significantly, attracting more than 600 attendees, including John Marshall Bank's president, Bill Ridenour. Funds raised through the event benefit Boulder Crest Retreat, which helps to recuperate and rehabilitate wounded vets at the Retreat in the serenity of Virginia's nearby Loudoun County bucolic countryside.

The bank also hosts an annual charity golf tournament in the fall for the benefit of additional selected regional organizations. The following organizations received John Marshall Bank's support with proceeds from the 2014 fall golf tournament:

- A-SPAN provides life sustaining services for Arlington's street homeless population.
- Habitat for Humanity of Northern Virginia is a housing ministry seeking to draw together the time, talent and resources of our community to build decent, affordable home ownership opportunities for people in need in our community.



Habitat for Humanity of Northern Virginia - Kerry Donley and Pam De Candio of John Marshall Bank (far left and right) present a check from the Bank's annual golf tournament to John Smoot and Phoebe Brown of Habitat for Humanity of Northern Virginia.



Boulder Crest Retreat - Ernie Carnevale, left, CEO of Blue Ridge Hospice, and JMB's Dan Hampton teamed up to cook an Italian feast for wounded veterans and their families who were staying at the Boulder Crest Retreat.

- Loudoun County Volunteer Rescue Squad provides emergency medical and rescue services.
- Loudoun Interfaith Relief (LIR) is non-profit organization with a simple yet critically important mission: feed the hungry in Loudoun County, VA.
- Mobile Hope was created to help meet the needs of our precariously housed, homeless and at risk youth living in our community.
- Northern Virginia Therapeutic Riding Program, Inc. is dedicated to enriching the lives of children and adults with disabilities, youth-at-risk, and veterans through the challenging, physically-active sport of horseback riding.
- Tree of Life Ministries reaches out to the poor and needy in Western Loudoun County
- Wounded Walk is a nonprofit organization located in Leesburg, Virginia that caters to physically and mentally wounded military veterans and advocates for the advancement of post-combat treatment for wounded veterans.

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